



Item: 14634
Quantity: 120 Capsules

VISUtein™

Supports Healthy Eyes and Vision

- ▶ When you scan the horizon of your health, what do you see? Don't forget to pay attention to one of your most essential senses – your eyesight.

A ANTI-AGING HEALTH SYSTEM

Every year, literally millions of people around the world find themselves fighting for their sight, a sense that many of us take for granted until we confront the real possibility of losing it.

- ▶ Helps support night vision*
- ▶ Helps fight against free-radical damage*
- ▶ Helps protect eye lenses against photo-oxidation from sunlight*

Ingesting a wide variety of antioxidant botanicals, vitamins and minerals is the best way to help the body protect itself against free-radical damage.

Source: www.matrix.psych.ualberta.ca

P PRODUCT INFORMATION

Several natural nutrients are known to help strengthen and maintain the eyes, and VISUtein provides these nutrients to you in a comprehensive combination of vitamins, minerals, herbs and phytonutrients. Vitamin A supports night vision, beta-carotene fights against free-radical damage, lutein protects eye lenses against photo-oxidation from sunlight, zinc supplements one of the most abundant trace elements in the eye, and a standardized bilberry extract is recognized for its role in enhancing vision in the dark. VISUtein also contains N-acetyl cysteine, which is a building block for one of the most important antioxidants in the body.*

Every year, literally millions of people around the world find themselves fighting for their sight, a sense that many of us take for granted until we confront the real possibility of losing it.

Cataracts are the leading cause of blindness in the world and the number one cause of vision impairment in the United States. Closer to home, age-related macular degeneration is the leading cause of blindness in western countries. Almost as debilitating is glaucoma, the "silent thief of sight."

Approximately three million Americans alone fall victim to this condition, which can cause blindness if not treated in its early stages.

In addition to these tragic eye problems, every single one of us combats daily challenges to enjoying healthy eyesight. Whether it's ultraviolet light in the atmosphere, eyestrain from staring at a computer all day, or simply pollution or air particles, potential dangers surround us, threatening what we often take for granted.

P FEATURES AND BENEFITS

- ▶ Enhances short-term memory and thinking power**
- ▶ Increases your ability to concentrate**
- ▶ Helps increase oxygen and bloodflow to the brain**

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

VISUtein™

? FREQUENTLY ASKED QUESTIONS

Q: Can VISUtein be taken by children?

A: No. It is recommended for adult use only.

Q: Why are the capsules purple?

A: Bilberry causes the formulation to appear purple.

Q: Can I take more than the recommended dose?

A: The recommended dose is a preventative dose.

S SCIENCE

The light-gathering portion of the eye is the retina, a thin sheet of neural tissue located on the back of the eye. Light enters the eye through the cornea and is focused by the lens onto the retina. Nerve cells within the retina convert the light to nerve impulses, which are carried to the brain via the optic nerve. The central part of the retina, the macula lutea, is the area of most acute vision because of the high density of nerve cells in this region. Accordingly, there is a well-developed circulatory pattern that provides nutrients to the retina. The macula has been shown to contain high levels of various carotenoid pigments. Two of these in particular, lutein and zeaxanthin, are preferentially deposited in the macula as well as the lens. These carotenoids have antioxidant properties, and it is hypothesized that these molecules, as well as a variety of antioxidant molecules, help to protect the macula and lens against free radical damage from the ultraviolet radiation in light.*

R REFERENCES

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- Hankinson SE et al. A prospective study of nutrient intake and cataract in women. *Brit Med J* 1992;305:335-339.
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- The Eye Disease Case-Control Study Group. Antioxidant status and neovascular age-related macular degeneration. *Arch. Ophthalmol* 1993;111:104-109.
- Mangels AR et al. Carotenoid content of fruits and vegetables: an evaluation of analytic data. *J Am Diet Assoc* 1993;93: 284-296.

Supplement Facts

Amount Per Serving	% Daily Value*
Vitamin A (75% as natural beta-carotene, Betatene®; 25% as palmitate)	10,000 IU 200%
Riboflavin (Vitamin B2)	5 mg 294%
Zinc (as zinc monomethionine, Optizinc®)	10mg 67%
Lutein (FloraGlo®)	18 mg †
N-Acetyl L-cysteine	200 mg †
Bilberry Extract (25% Anthocyanidins)	240 mg †
Mixed Carotenoids	1.7 mg †
— Zeaxanthin	†
— Cryptoxanthin	†
— Alpha-carotene	†
— Beta-carotene	†
— Lutein	†

† Daily Value not established.
* Percent Daily Values are based on a 2,000 calorie diet

Other Ingredients: Gelatin, Magnesium Stearate

Betatene® is a registered trademark of Betatene Phy. Ltd. for natural mixed carotenoids from D. salina.
FloraGlo® is a registered trademark of Kemin Foods for purified lutein.
Optizinc® is a registered trademark of InterHealth.



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