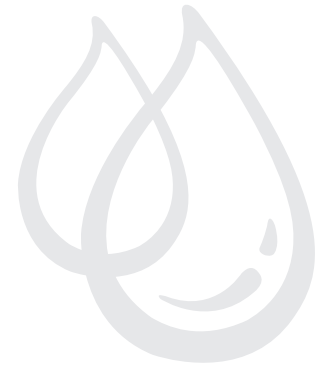




Item: 18910
Quantity: 180 Capsules
Retail:

ChitoRich®

NEW, IMPROVED FAT-BINDING ACTION



- ▶ Supports healthy digestion*
- ▶ Improved effectiveness*

P Product Information

Newly reformulated for improved effectiveness, ChitoRich® plays an important cleansing role in helping the body reduce excess fat absorption. As part of Unicity's Cleanse Burn Build® philosophy, ChitoRich is an exclusive supplement that features nature's richest resources, including desert cactus, ocean crustaceans, aloe vera, and broccoli. These powerful ingredients help cleanse the body of excess fat absorption while maintaining the normal functions of digestion and elimination. Make ChitoRich part of your balanced routine, along with a healthy diet and regular exercise, and help yourself to an occasional dessert.*

F Features and Benefits

- ▶ Chitosan is a fiber extract from the shells of crustaceans that has an inhibitory effect on fat digestion. The chitosan molecule's positive charge causes it to interact with negatively charged fat cells and facilitate their passage out of the body.*
- ▶ NeOptuntia is an all-natural product that improves ChitoRich's effectiveness by reducing the amount of fat absorbed by the body. It provides three important soluble fibers and antioxidants, such as vitamin C and flavonoids.*
- ▶ Vitamin C, provided as both ascorbic acid and erythorbic acid, helps chitosan reduce fat absorption more effectively.*
- ▶ LifAloe Complex is a proprietary combination of aloe vera and broccoli extract. This complex enhances the absorption and efficacy of the other herbal ingredients. In addition, aloe polysaccharides aid in digestion and elimination.*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. This product can contribute to weight loss when used in conjunction with a healthy diet and exercise program.

ChitoRich®

NEW, IMPROVED FAT-BINDING ACTION

? Frequently Asked Questions

Q: Why is the new ChitoRich formulation better?

A: The new, improved ChitoRich contains not only chitosan, a fat-reducing fiber derived from shellfish, but also NeOpuntia, an extract from the cactus *Opuntia ficus-indica* that reduces fat absorption.

Q: Is there anyone who should not consume ChitoRich?

A: ChitoRich is not recommended for people who have shellfish allergies or for pregnant or lactating women. Consumers should carefully read all dosage instructions, including warnings, on the product label.

Q: Can I take ChitoRich with other supplements?

A: Because ChitoRich supports the body's ability to reduce fat absorption, it is recommended that you take ChitoRich two hours before or after taking any fat-soluble supplements.

Q: When should ChitoRich be consumed?

A: ChitoRich should be taken with meals that contain excess fat.

S Science

Many dieticians and clinicians claim that the optimal dietary-fat intake is approximately 30 percent of total caloric intake. However, due to fast food and other modern food preferences, intake of dietary fat has skyrocketed.

There are different types of fats, or lipids, within the body. Most are important as a source of high-energy compounds as well as components of many structural elements in the body. Fats are composed of long chains of carbon atoms with various amounts of hydrogen atoms attached. These carbon chains can vary in length from short to medium to long. Depending upon the way in which the hydrogen atoms are attached, a fat can be either saturated or unsaturated.

Although cholesterol can be considered a fat, it is also classified as a sterol and forms the basis for the production of compounds that regulate metabolic functions. It is not only consumed in the diet but also produced in the liver. Diets high in fiber tend to reduce the absorption of various fats. Chitosan and NeOpuntia, two key ingredients in ChitoRich, contain a high amount of fiber that helps reduce fat digestion. Vitamin C is an added benefit that helps the other ingredients absorb fat more efficiently so it is easily eliminated from the body.

R References

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Hedgewood AD. Human health discoveries with *Opuntia sp. Cactaceae*. *Hort Science* 1990;25:1515-16.

Jaramillo-Flores ME, et al. Effect of different heat treatments on the retention of carotenoids in nopal (*Opuntia ficus indica*). Poster, Institute of Food Technologists Annual Meeting. June 23-27, 2001. New Orleans, Louisiana.

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For more information, contact your local Unicity Franchise Owner.

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